

FDA to Conduct a 2005 Food Safety Survey

Public Comments on Information Collection are Requested

The Food and Drug Administration (FDA) and the Department of Health and Human Services will be conducting a 2005 Food Safety Survey to collect information about consumers' food safety awareness, knowledge, concerns, and practices. FDA is now accepting public comments on the information collection activities until Feb. 1, 2005.

The survey will be conducted via telephone to a random, nationally representative sample of 4,000 adults in households. This survey will include an oversample of Hispanics with a minimum of 500 Hispanics sampled. Additionally, 200 initial non-respondents will be asked to participate in a short version of the survey to conduct a non-response analysis. Participation in the survey will be voluntary.

The focus of the survey will pertain to: food safety risk perception, perceived sources of food contamination, knowledge of particular microorganisms, food handling practices, consumption of raw foods from animals, and perceived foodborne illness and food allergy experience. New areas will include awareness of bovine spongiform encephalopathy and acrylamide, refrigeration practices, and updated questions on washing practices for fresh fruits and vegetables.

The majority of the survey questions are identical to those in the 2001 survey. However, it is expected that consumer knowledge and attitudes regarding food safety have changed due to consumer education campaigns and increased media attention to food safety issues.

FDA has requested that comments regarding the information collection for the survey should address the following: (1) Whether the proposed collection of information is necessary for the proper performance of FDA's functions, including whether the information will have practical utility; (2) the accuracy of FDA's estimate of the burden of the proposed collection of information, including the validity of the methodology and assumptions used; (3) ways to enhance the quality, utility, and clarity of the information to be collected; and (4) ways to minimize the burden of the collection of information on respondents, including through the use of automated collection techniques, when appropriate, and other forms of information technology.

Electronic comments should be submitted to <http://www.fda.gov/dockets/ecomments>. Written comments to: Division of Dockets Management (HFA-305), Food and Drug Administration, 5630 Fishers Lane, rm. 1061, Rockville, MD, 20852. Remember to include the docket number in comments.